

Herringstones

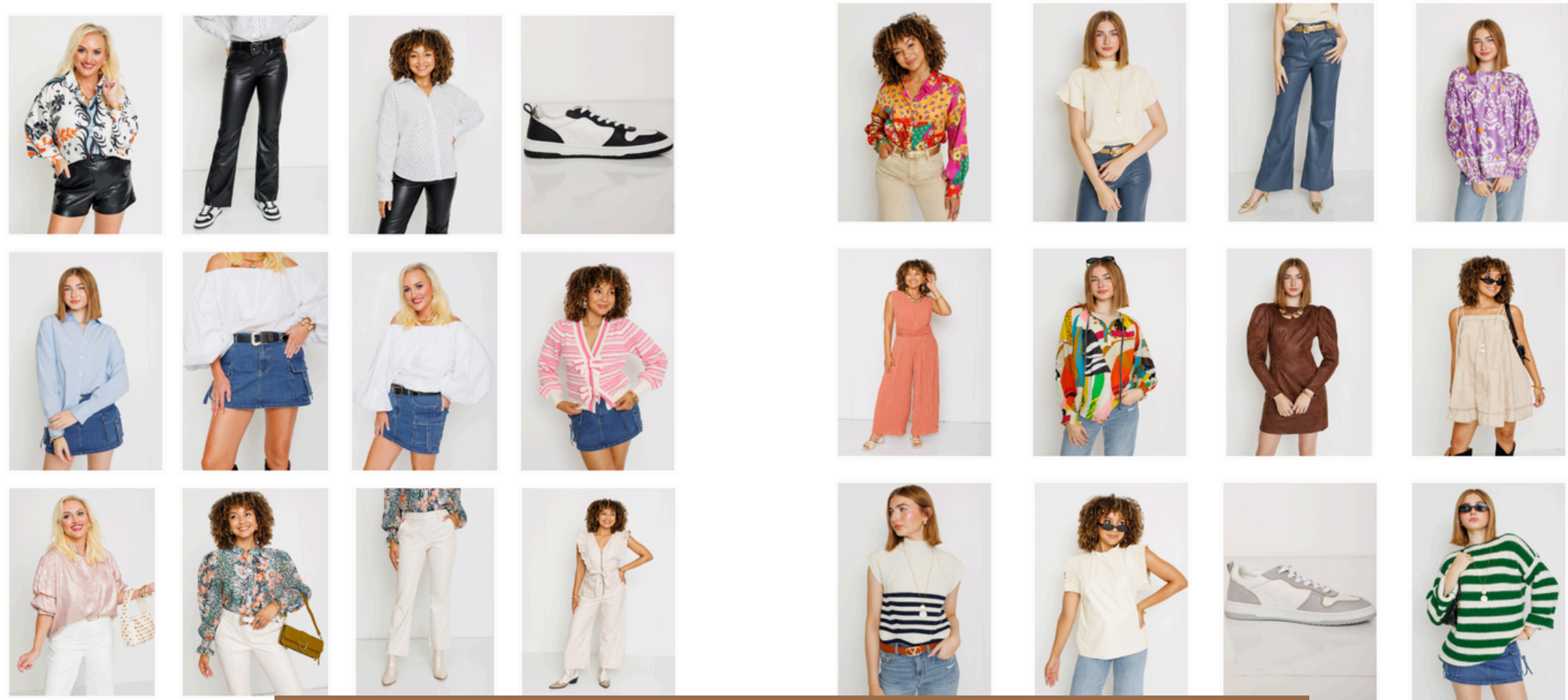
WEEKLY STYLE GUIDE

AUGUST WEEK 2
LATEST UPDATE: 8/14/24

WHAT'S NEW THIS WEEK

HerringStones

New Arrivals
Launching Wednesday 8/14



LAUNCHING 8/14

VERBIAGE:

STRIPED SHIRTS ARE THE ULTIMATE "TRANSEASONAL" STAPLES - (CAN LITERALLY BE WORN ANY WAY, ANY SEASON.

STRIPES HAVE A "NONCHALANT APPEAL", PLAYING ON THE MINIMALIST AESTHETIC

DESIGNERS COME TO THIS PATTERN TIME & TIME AGAIN BECAUSE STRIPES ARE CLASSIC & TIMELESS

THE WAYS TO STYLE STRIPED LONG SLEEVES ARE ENDLESS:
-ROLLING UP SLEEVES
-FRONT TUCK
-HALF TUCK

MOST RECENTLY SEEN PAIRED MOST WITH LEATHER, HIGH WAIST DENIM, RIPPED JEANS, & CARGO SKIRTS

HORIZONTAL STRIPES TEND TO WORK BETTER WITH CASUAL STYLING, WHILE VERTICAL STRIPES HAVE ALWAYS BEEN POPULAR IN BUSINESS SETTINGS.



CLASSIC STRIPES

A COLOR-FORWARD FALL

VERBIAGE:

ALTHOUGH WE TYPICALLY SEE MORE MUTED COLORS IN THE FALL, DESIGNERS ARE BURSTING WITH COLORS THROUGH PRINTS

PRINTS ADD ANOTHER DIMENSION TO YOUR PIECES

“FADED FLORAL” PRINTS HAVE BEEN SEEN ACROSS RUNWAYS FROM CHANEL, ALEXANDER MCQUEEN & LOEWE.

“FADED FLORAL” PRINT IS STILL BEING SHOWN PAST SPRING & SUMMER. SOME DESIGNERS ARE CALLING IT “MELTED FLORAL” FOR FALL

PATCHWORK DESIGNS SHOWCASE DIMENSION, TEXTURE, & COLOR ALL IN ONE (ZIMMERMAN HAS POPULAR PATCHWORK DESIGNS)

“FADED FLORAL”

CHANEL
F/W 2024

ANNA
WINTOUR

ALICE & OLIVIA
\$350

ZIMMERMAN
\$640





VERBIAGE:

DESIGNERS HAVE REIMAGINED LEATHER, ELEVATING IT TO NEW HEIGHTS OF ELEGANCE AND EDGINESS

LEATHER PIECES OFFER A TIMELESS QUALITY THAT TRANSCENDS SEASONS

NO MATTER HOW YOU WEAR IT, LEATHER GIVES YOUR LOOK A SENSE OF LUXURY THAT NO OTHER FABRIC HAS

BLACK LEATHER (IN ANY FORM) HAS THE SAME LONGEVITY AS YOUR FAVORITE DENIM

DESIGNERS LOOK TO DRESSES TO MAKE A MORE LASTING LEATHER IMPRESSION

SOFT "NEUTRAL" LEATHERS ARE OFTEN SOUGHT AFTER BECAUSE YOU CAN WEAR THEM FROM SEASON TO SEASON

LEATHER WEATHER