



Herringstones

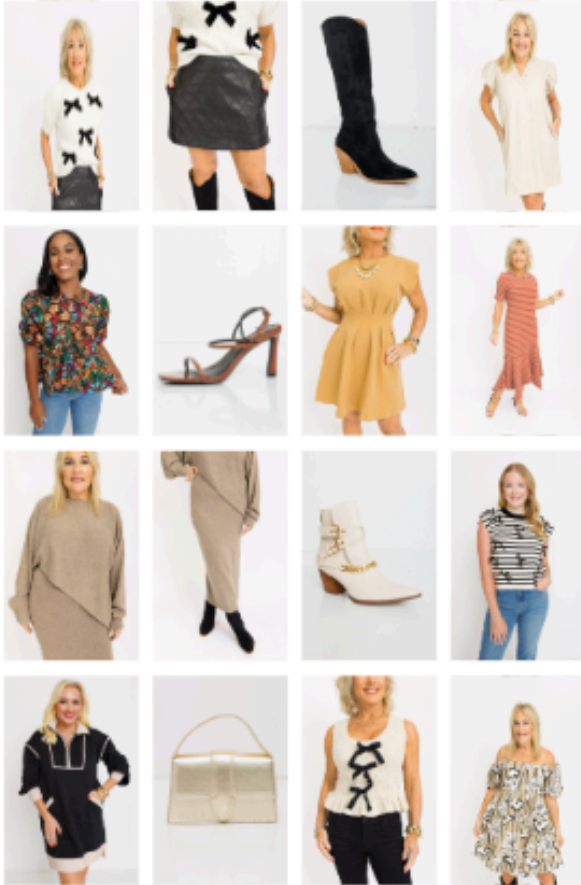
WEEKLY **STYLE GUIDE**

AUGUST WEEK 4
LATEST UPDATE: 8/27/24

WHAT'S NEW THIS WEEK

HerringStones

New Arrivals
Launching Wednesday 8/28



LAUNCHING 8/28

BOWS ON BOWS ON BOWS!

VERBIAGE:

THE BOW TREND HAS AN ALL GROWN UP LOOK FOR THIS SEASON; HAS TURNED FROM GIRLY TO CHIC

DESIGNERS USE BOWS AS A REJUVENATED LOVE FOR ALL THINGS EMBLEMATIC OF GIRLHOOD

WOMEN'S WEAR DAILY SAYS "2024 IS THE YEAR OF THE BOWS"

BOWS ARE AN EXTENSION OF THE GIRLY COQUETTE TREND FROM EARLIER THIS YEAR

BOWS OFFER YOU THE FREEDOM TO DRESS THEM UP AND DOWN AS PER THE OCCASION.

SHOES (KITTEN HEELS, SLINGBACK & FLATS) ARE THE EASIEST WAY TO BRING THE TREND TO YOUR OUTFIT.



USED AS A STATEMENT ON THE RUNWAY



CELEBRITIES ON THE RED CARPET

NEUTRALS WE LOVE

VERBIAGE:

A MODERN SENSE OF REFINED GLAMOUR HAS EMERGED WITH NEUTRALS

NEUTRALS WITH ANY KIND OF PRINT (FLORALS, ANIMAL PRINT) WILL REDEFINE YOUR NEUTRAL GAME

THE CLASSIC “OLD MONEY” LOOKS ARE BACK AND BETTER THAN EVER. THESE ARE YOUR CLOSET STAPLES, BUT ELEVATED.

WE ARE SEEING NEUTRALS PLAY OUT WITH GLAMOROUS EVENINGWEAR THIS SEASON, ALONG WITH THE CASUAL DAY WEAR.

THERE’S BEEN A SHIFT, LEANING MORE TOWARDS ELEVATED SILHOUETTES (A-LINE, FITTED, & SHIFT DRESSES)

THERE’S BEEN A SHIFT, LEANING MORE TOWARDS ELEVATED SILHOUETTES (A-LINE, FITTED, & SHIFT DRESSES)

ELEVATE YOUR CLASSIC “BLACK + WHITE” COLORWAY TO A “BLACK + CREAM COLORWAY FOR A FRESH NEW NEUTRAL LOOK

