

Herringstones

WEEKLY STYLE GUIDE

JULY WEEK 4
LATEST UPDATE: 7/23/24



**THE ROW
VALENE STRIPED BUTTON-DOWN
SHIRT
\$1,450**

**ANNIE BING FALL '24
\$300**



VERBIAGE:

**“WEARABILITY” = FUNCTIONALITY
(BEING ABLE TO SWITCH OUT
PIECES IN YOUR WARDROBE
WITH EASE)**

**DESIGNERS HAVE A THEME
OF “QUIET LUXURY” FOR
FALL/WINTER 2024**

**THIS IS WHERE YOUR CAPSULE
WARDROBE COMES INTO
PLAY - YOUR “BUILDING BLOCKS”
OF YOUR WARDROBE**

**YOUR “NOT SO BASIC”
BASICS**

**SETS ARE IMPORTANT TO YOUR
CAPSULE WARDROBE BECAUSE
THOSE PIECES ARE EASILY
INTERCHANGABLE.**

**NEUTRALS ARE ALWAYS A MUST
BECAUSE THEY ARE THE
EASIEST TO STYLE WITH YOUR
STATEMENT PIECES.**

**“ELEVATED DAYWEAR” IS
CRUCIAL TO YOUR “FROM DAY
TO NIGHT” TRANSITION**



**L'ACADEMIE BY MARIANNA
DREA STRIPED KNIT SET
\$326**



**ALICE & OLIVIA
\$350**



ELEVATED DAYWEAR/OFFICE

DENIM DARLING



ALICE + OLIVIA
\$350



ALEXANDER WANG
\$495

VERBIAGE:

DENIM, NO MATTER WHAT FORM, IS ALWAYS IN-STYLE & A STAPLE IN ANY WARDROBE.

FULL ON DENIM-ON-DENIM LOOKS ARE TRENDING FOR THIS SEASON.

PERFECT FOR YOUR PERSONAL STYLING, AS WELL AS FOR THE OFFICE.

DESIGNERS ARE PULLING AWAY FROM SKINNY JEANS & LEANING MORE INTO THE WIDE LEG STYLE OF DENIM. (BARREL LEG JEANS ARE COMING SOON!)

“OFFICE APPROVED JEANS” POLISHED (CLEAN) DENIM HAS BECOME A GO-TO OFFICE ESSENTIAL.

JEANS AS “OCCASIONWEAR” - AS LONG AS THE LOOK IS ELEVATED: DENIM DRESSES, FLARED DENIM WITH DRESSY TOP, PAIR DRESSES WITH A HEEL



ZIMMERMAN F/W 2024
\$615



ANTHROPOLOGIE DENIM
MIDI DRESS -\$528



THE ATTICO DENIM
MINI SKIRT
\$840



ANOQUI BOW DETAILED
STRAPLESS TOP
\$590



RAG & BONE
\$395



GINO A SEPT BOW DRESS
\$445

VERBIAGE:

TAKE YOUR GAMEDAY LOOK FROM CASUAL TO CHIC - NO MORE T-SHIRT & DENIM

“ELEVATED” GAME DAY LOOK WITH NEW TEXTURES & BODIES TO STAND OUT

TAKE YOUR LOOK TO THE NEXT LEVEL AND SWITCH OUT YOUR BASIC DENIM SHORTS FOR A CARGO SKIRT (FUNCTIONAL + FASHIONABLE)

WEARING A WHITE BOTTOM (WHETHER IT'S JEANS OR SHORTS) WILL ALLOW THAT GAMEDAY COLOR TO TRULY POP

KNIT & TEXTURED TANKS ARE PERFECT FOR THOSE COOLER GAME DAYS (PERFECT TO LAYER)

DON'T STOP AT DENIM & TOP FOR YOUR GAMEDAY LOOK. THROW ON A DRESS & SNEAKERS FOR A POLISHED, SPORTY LOOK

GAMEDAY GIRLIES

LADY LEOPARD



VERBIAGE:

LEOPARD PRINT IS VERSATILE BECAUSE IT'S USED AS A STATEMENT & IN SUBTLE ELEMENTS

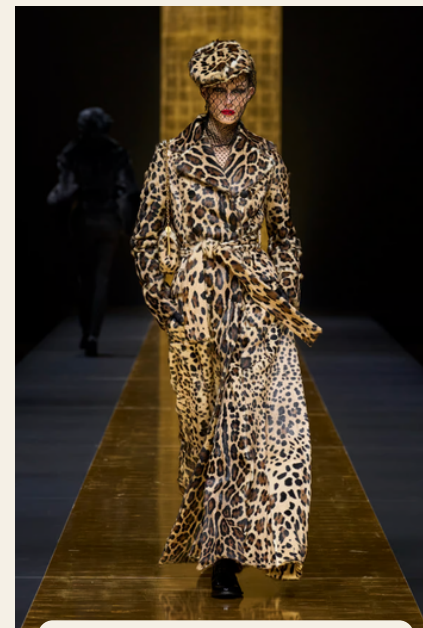
OUR "NEUTRAL GIRLS" ARE NOW RECOGNIZING LEOPARD AS THEIR NEUTRAL

THE ENDLESS STYLING OPTIONS MAKES LEOPARD PRINT OUR GO-TO PRINT FOR ANY SEASON

APPEALS TO BOTH MAXIMALIST & MINIMALIST STYLING

LEOPARD PAIRS PERFECTLY WITH YOUR DENIM (NO MATTER THE COLOR), AS WELL AS SOFT KNITS & LINENS

HEAD-TO-TOE LEOPARD LOOKS ARE TRENDING FOR FALL, BUT SO ARE THE SUBTLE TOUCHES OF LEOPARD AS AN ACCESSORY (BELTS, JEWELRY, HANDBAGS, ETC)



DOLCE & GABBANA F/W '24

