



Herringstones

WEEKLY STYLE GUIDE

THE
of fall
EDIT

SEPTEMBER WEEK 2
LATEST UPDATE: 9/13/24

LADY LEOPARD

VERBIAGE:

LEOPARD PRINT IS VERSATILE BECAUSE IT'S USED AS A STATEMENT & IN SUBTLE ELEMENTS

OUR "NEUTRAL GIRLS" ARE NOW RECOGNIZING LEOPARD AS THEIR NEUTRAL

THE ENDLESS STYLING OPTIONS MAKES LEOPARD PRINT OUR GO-TO PRINT FOR ANY SEASON

APPEALS TO BOTH MAXIMALIST & MINIMALIST STYLING

LEOPARD PAIRS PERFECTLY WITH YOUR DENIM (NO MATTER THE COLOR), AS WELL AS SOFT KNITS & LINENS

HEAD-TO-TOE LEOPARD LOOKS ARE TRENDING FOR FALL, BUT SO ARE THE SUBTLE TOUCHES OF LEOPARD AS AN ACCESSORY (BELTS, JEWELRY, HANDBAGS, ETC)



VERBIAGE:

PANTONE PROCLAIMED "PEACH FUZZ" ITS COLOR OF 2024, SO EVERY DERIVATIVE OF THAT COLOR HAS BEEN POPULAR IN SPRING AND FALL

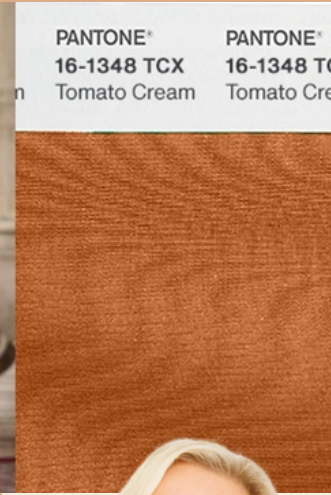
AS WE MOVE FURTHER INTO FALL, THE "PEACHY" COLOR HAS DEEPEDED INTO AN "INTENSE RUST" COLOR - EVEN GOING AS DEEP INTO YOUR REDS

THIS COLOR PALETTE IS SO FAMILIAR TO US DURING THE FALL SEASON BECAUSE IT BOASTS A NOURISHING TOASTY HUE THAT WARMS THE SOUL

ANYTHING IN THE ORANGE FAMILY, NO MATTER THE SEASON, ADDS AN ENERGETIC POP OF COLOR TO YOUR LOOK

YOU CAN THINK OF RUST AS A COMBINATION OF THE BOLDNESS OF RED WITH THE SOFTNESS OF CREAM

RUSTY HUES



DENIM ON DENIM

VERBIAGE:

DENIM, NO MATTER WHAT FORM, IS ALWAYS IN-STYLE & A STAPLE IN ANY WARDROBE.

FULL ON DENIM-ON-DENIM LOOKS ARE TRENDING FOR THIS SEASON.

PERFECT FOR YOUR PERSONAL STYLING, AS WELL AS FOR THE OFFICE.

DESIGNERS ARE PULLING AWAY FROM SKINNY JEANS & LEANING MORE INTO THE WIDE LEG STYLE OF DENIM. (BARREL LEG, CUFFED JEANS, WIDE LEG FLARE, ETC)

JEANS AS "OCCASIONWEAR" - AS LONG AS THE LOOK IS ELEVATED: DENIM DRESSES, FLARED DENIM WITH DRESSY TOP, PAIR DRESSES WITH A HEEL

"OFFICE APPROVED JEANS" POLISHED (CLEAN) DENIM HAS BECOME A GO-TO OFFICE ESSENTIAL.



**PANTONE 2024
COLORS FOR DENIM**

