

## **VERBIAGE**:

THIS FALL IS ALL ABOUT GORGEOUS DEEP HUES OF BURGUNDY, OLIVE GREEN, CHOCOLATE BROWN, AND NAVY BLUE.

THE BEST PART OF THESE COLORWAYS
IS THAT IT'S INCREDIBLY EASY TO
STYLE. THESE COLORS ARE BASICALLY
NEUTRALS, SO YOU CAN WEAR THEM
WITH ANYTHING.

A DARK AND STORMY GREEN MAKES
A LOOK FEEL ELEVATED AND
INSTANTLY TAKES YOUR PERSONAL
STYLE TO THE NEXT LEVEL.

WHETHER YOU OPT FOR SUBTLE ACCENTS OR FAVOR A COMPLETE OLIVE GREEN ENSEMBLE, YOU'RE EMBRACING THE IT GIRL COLOR OF THE FALL 2024 SEASON.

WHO DOESN'T LOVE A GOOD NEUTRAL? FASHION HOUSES LIKE CHRISTIAN DIOR, BALMAIN, CHLOÉ, AND DRIES VAN NOTEN CONFIRMED THAT QUIET LUXURY IS STILL ON-TREND.

TAUPE EVOKES MODERNITY, SO EMBRACE THE NEUTRALS WITH YOUR FAVORITE BLAZER + GIVE IT A TWIST WITH DENIM



## **VERBIAGE:**

BLACK, AS WE ALL KNOW, IS THE NON-COLOR THAT STANDS OUT FOR ITS TIMELESS ELEGANCE, MAKING EVERY SINGLE LOOK SO CHIC.

BLACKS ARE THE EASIEST MONOCHROMATIC LOOK YOU CAN EVER PULL OFF -- IT JUST WORKS!

IT'S AN EASY APPROACH TO
"HIGH STYLE" -- TONAL DRESSING
= LOOKING EFFORTLESSLY PUT
TOGETHER

WHETHER IT'S AN ELEGANT EVENING OR A DECIDEDLY MORE COMFY VIBE, TOTAL BLACK IS ALWAYS A WINNING CHOICE

WE'VE STYLED BLACK WITH WHITE, PRINTS, NEUTRALS, COLOR -- YOU NAME IT, YOU CAN'T GO WRONG WITH BLACK AS YOUR BASE COLOR

THE KEY TO DRESSING FOR WORK IS TO CHOOSE PIECES THAT'LL KEEP YOU COOL BUT STILL LOOK POLISHED IN A PROFESSIONAL SETTING



## **VERBIAGE:**

THE BOHO TREND HAS
RESURFACED WITH NEW TAKES
ON CROCHET, EMBROIDERY, AND
FLOWY FABRICS THAT FEELS
FRESHER THAN EVER

KEY ELEMENTS IN THE BOHO TREND:
BILLOWY SLEEVES
LOOSE FITTING DENIM
TEXTURED FABRICS
RUFFLED BLOUSES
EARTHY NEUTRALS

THERE'S A STILL LOT TO LOVE ABOUT THE NEWER, ELEVATED APPROACH TO BOHEMIA, WITH A SLIGHTLY MORE RESTRAINED APPROACH TO 70S INSPIRED STYLING

THIS SEASON'S BOHO HERO BUYS:
-OVERSIZED BLOUSES BLAZERS &
BLOUSES

- LIGHT MAXI SKIRTS & DRESSES - HIGH-WAISTED JEANS

- BILLOWING, DRAMATIC SLEEVES -PREMIUM SUEDE AND VEGAN

LEATHER

(ALL OF WHICH WE HAVE IN STORE)

EXPECT TO SEE MANY MORE CELEBRITIES TAKING CUES FROM THE RUNWAY'S BOHO SHIFT AS WE HEAD INTO THE NEW SEASON.

