

Three women with blonde hair are smiling and posing for a photo. The woman on the left is wearing a green dress with puffed sleeves. The woman in the middle is wearing a black dress with a V-neckline. The woman on the right is wearing a red dress with puffed sleeves. They are all wearing jewelry like earrings, necklaces, and bracelets.

# Herringstones

WEEKLY **STYLE GUIDE**

*Fall's*  
**IT LIST**  
PART II

**OCTOBER WEEK 4**  
**LATEST UPDATE: 10/22/24**

# VERBIAGE:

# ALL LAYERED UP

LAYERING HAS ALWAYS BEEN A **STAPLE FOR FALL**, BUT THIS SEASON IT'S ABOUT MORE THAN JUST PRACTICALITY.

FOCUS ON MIXING **TEXTURES, FABRICS, AND EVEN LENGTHS** TO CREATE VISUALLY INTERESTING OUTFITS.

**VESTS**, INCLUDING SWEATER VESTS, ARE ONE OF THE EASIEST WAYS TO LAYER FOR FALL. WEAR IT SLEEVELESS WHEN IT'S WARMER, THEN LAYER WITH A LONG SLEEVE ONCE TEMPS DROP.

**SLEEVELESS KNITS ARE ENDLESSLY WEARABLE.** SLIP THEM ON OVER CRISP BUTTON DOWN SHIRTS OR SUPER-FINE FITTED TURTLENECK, OR ON TOP A SWEATER TO WARD OFF WINTER'S CHILL.

**STYLING TIP:** START WITH YOUR BASE LAYER, LIKE A FITTED LONG SLEEVE OR SILKY SLIP DRESS, & FROM THERE ADD ON LAYERS. THE KEY IS TO **MAKE SURE EACH PIECE BRINGS SOMETHING DIFFERENT TO THE TABLE** - WHETHER IT'S A POP OF COLOR, A CONTRASTING TEXTURE, OR AN UNEXPECTED SILHOUETTE.



# VERBIAGE:

THIS FALL, THE **COLOR PALETTE IS RICH AND INVITING**, DOMINATED BY DEEP JEWEL TONES AND EARTHY HUES.

**EMERALD GREEN, SAPPHIRE BLUE, AND RUBY RED** ARE LEADING THE CHARGE, BRINGING A SENSE OF **LUXURY AND OPULENCE** TO EVERYDAY WEAR.

IN CONTRAST, **EARTHY TONES LIKE BURNT ORANGE, MUSTARD YELLOW, AND OLIVE GREEN** ARE ALSO TRENDING, OFFERING A **MORE GROUNDED, NATURE-INSPIRED AESTHETIC**.

JEWEL TONES & EARTHY HUES BOTH ARE INCREDIBLY VERSATILE AND WORK WELL IN **BOTH CASUAL AND FORMAL SETTINGS**.

## STYLING TIP:

DON'T BE AFRAID TO MIX & MATCH. JEWEL TONES AND EARTHY HUES **COMPLEMENT EACH OTHER BEAUTIFULLY**, CREATING A BALANCED AND VISUALLY APPEALING OUTFIT.

GOLD JEWELRY COMPLEMENTS ALL OF THESE COLORS PERFECTLY, BUT ADD A LITTLE EDGE TO YOUR LOOK AND **MIX IN SILVER JEWELRY WITH YOUR GOLD**.

# JEWEL TONES & EARTHY HUES

#398000  
#7b3718  
#a87932  
#416b4d  
#024b35  
#0d0e38  
#3c1534  
#553355  
#5e0c23  
#b05089



# VERBIAGE:

# COZY MEETS CHIC

THIS SEASON, CHUNKY KNITS ARE TAKING CENTER STAGE, OFFERING THE **PERFECT BLEND OF COMFORT AND STYLE.**

**OVERSIZED SWEATERS, SWEATER DRESSES, SWEATER VESTS, AND KNITTED ACCESSORIES** LIKE SCARVES AND HATS WERE ALL PROMINENT IN DESIGNERS FALL COLLECTIONS.

THE BEAUTY OF KNITS IS THEIR **VERSATILITY.** THEY CAN BE DRESSED UP OR DOWN, WORN WITH EVERYTHING FROM JEANS TO SKIRTS, AND ARE PERFECT FOR LAYERING.

LOOK FOR KNITS IN **NEUTRAL TONES FOR A CLASSIC LOOK,** OR OPT FOR SOMETHING IN A **BOLD COLOR OR WITH INTERESTING DETAILS** LIKE FRINGE OR EMBROIDERY TO **MAKE A STATEMENT.**

**TURTLENECKS, MOCK NECKS, COWL NECKS—** YOU NAME IT—ARE OUR BEST FRIENDS THIS SEASON! PERFECT FOR LAYERING UP OR STYLING A MINIMALISTIC LOOK.

