

### **VERBIAGE:**

LONG GONE ARE THE DAYS THAT "PLAID" IS ONLY SYNONYMOUS WITH THE CLASSIC FALL FLANNEL.

PLAID CAN BE A **HIGH-FASHION PATTERN**, WHETHER YOU'RE ADDING IT IN AS A BLAZER OVER A NEUTRAL OUTFIT OR HEADING OUTSIDE DRESSED HEAD-TO-TOE IN A COLORFUL PLAID SUIT.

IF YOU'RE NOT SUPER FOND OF A "PLAID" MOMENT BUT STILL WANT TO TRY, YOU'LL WANT TO CHOOSE PIECES THAT ARE SIMILAR TO THE ONES YOU ALREADY WEAR IN A SOLID COLOR LIKE BLACK OR NAVY.

WHEN IT COMES TO TOPS IN PARTICULAR, **AVOID OVERLY BAGGY PLAIDS**, AND OPT FOR WELL-TAILORED PIECES INSTEAD

OPT FOR A LONG PLAID COAT IN NEUTRAL TONES (LIKE CAMEL, BLACK, OR GREY) TO PAIR WITH SOLID-COLORED OUTFITS.

PAIR AN **OVERSIZED PLAID BLAZER** WITH LEATHER LEGGINGS OR SKINNY JEANS AND HEELED ANKLE BOOTS FOR A CHIC, HOLIDAY LOOK. ADD A BELT AROUND THE WAIST FOR EXTRA DEFINITION.

PLAID OFFERS ENDLESS STYLING OPPORTUNITIES, MAKING IT A STAPLE FOR THE COLDER MONTHS. FOCUS ON **BALANCING BOLD PATTERNS** WITH **SIMPLE PIECES** AND LAYERING TEXTURES FOR THE ULTIMATE FALL AND WINTER STYLE!

## PLAID PERFECTION



#### **VERBIAGE:**

WE'VE SEEN COZY OUTFITS EMPHASIZE **ELEVATED COMFORT** THIS SEASON AND DESIGNERS AND INFLUENCERS ARE LEANING INTO **TEXTURES, EARTHY PALETTES, AND VERSATILE PIECES** THAT ALLOW YOU TO TRANSITION SEAMLESSLY BETWEEN CASUAL AND CHIC.

OVERSIZED TURTLENECKS, FISHERMAN SWEATERS, AND CABLE-KNIT PULLOVERS ARE PERFECT STAPLES FOR A COZY CHIC LOOK.

FOR A TOUCH OF LUXE, INCORPORATE VELVET OR SILK SKIRTS OR SILK BLEND TOPS BENEATH YOUR HEAVIER KNIT LAYERS.

SAND, TAUPE, CARAMEL, AND CREAM ARE PERFECT BASE COLORS FOR YOUR FALL AESTHETIC, HOWEVER, MUTED JEWEL TONES, LIKE EMERALD, DEEP BURGUNDY, SAPPHIRE BLUE, AND PLUM, ARE SUBTLE YET RICH ADDITIONS TO YOUR COZY CHIC COLOR PALETTE.

AS THE TRENDING COLOR OF THE SEASON, **A POP OF RED** SHOULD ALWAYS MAKE AN APPEARANCE FOR A HOLIDAY CHIC LOOK.

SWEATER DRESSES, ESPECIALLY THOSE IN MIDI LENGTHS WITH TURTLENECK DESIGNS, OFFER AN EFFORTLESS WAY TO COMBINE WARMTH AND STYLE. PAIR WITH TIGHTS AND KNEE-HIGH BOOTS FOR A COMPLETE LOOK.

MATCHING KNIT SETS

SWEATSHIRTS PAIRED WITH WIDE-LEG PANTS OR JOGGERS—CONTINUE TO BE OUR GO TO STYLE FOR THE GIRL ON THE GO. COMFY & CUTE AT THE SAME TIME!

## COZY CHIC



**VERBIAGE:** 

LAYERING, ESPECIALLY FOR THE HOLIDAY SEASON, IS ALL ABOUT **BLENDING STYLE WITH COMFORT** TO HANDLE WHATEVER TEMPERATURE COMES YOUR WAY.

TURTLENECKS AND LONG-SLEEVE TOPS ARE PERFECT FOR YOUR BASE LAYER. LIGHTWEIGHT MATERIALS LIKE COTTON KEEP WARM WITHOUT BULK

SWEATERS, CARDIGANS, OR LIGHT WOOL VESTS ADD WARMTH. CABLE KNITS OR FESTIVE SWEATERS WITH SUBTLE HOLIDAY PATTERNS CAN BRING SEASONAL CHARM.

FOR A DRESSY HOLIDAY EVENT, YOU WANT TO ACHIEVE A POLISHED AND CHIC LOOK WHILE LAYERING FOR WARMTH AND STYLE. BEGIN WITH A FITTED SILK OR SATIN BLOUSE, A THIN TURTLENECK, OR A DRESSY LONG-SLEEVE BODYSUIT IN A NEUTRAL OR JEWEL TONE.

BALANCE BULKY LAYERS: IF YOU'RE WEARING A CHUNKY SWEATER, GO FOR A MORE FITTED BOTTOM, LIKE LEGGINGS OR SKINNY JEANS. PAIR OVERSIZED SCARVES WITH STREAMLINED COATS.

ACCESSORIZING: A BELT CINCHED OVER A DRESS OR BLAZER CAN ADD SHAPE AND SOPHISTICATION. GO FOR METALLIC OR JEWELED BELTS FOR A HOLIDAY FLAIR.

ADD LAYERED NECKLACES OR CHANDELIER EARRINGS TO KEEP THE LOOK DRESSY WITHOUT OVERWHELMING THE OUTFIT. A METALLIC OR BEADED CLUTCH TIES TOGETHER THE FESTIVE FEEL.

# LAYERS ON LAYERS