



HerringStones

WEEKLY **STYLE GUIDE**

HerringStones

FRIENDSGIVING

OCTOBER
WEEK 5

VERBIAGE:

COLOR OF THE SEASON: FIERY RED

RED DOMINATED THE FALL 2024 RUNWAYS, BUT THIS SEASON'S HUE IS FAR FROM THE USUAL MUTED MAROON WE SEE FOR FALL.

WHAT WE'RE SEEING IN FALL IS **BRIGHT SATURATED REDS** MAKING A VIBRANT, SPICY STATEMENT.

GO BOLD WITH A STRIKING RED DRESS, OR **INFUSE A POP OF COLOR** INTO A NEUTRAL OUTFIT WITH RED ACCESSORIES OR SHOES.

EARLIER THIS FALL, **VOGUE** CROWNED THE STATEMENT-**MAKING RED SWEATER THE ULTIMATE IT ITEM TO SHOP**—AND FOR WINTER, THE MOMENTUM IS ANYTHING BUT SLOWING DOWN.

FOR THOSE MINIMALIST LADIES OUT THERE NOT QUITE READY TO COMMIT TO A FULL MONOCHROME LOOK, **ONE OF THE EASIEST WAYS TO INJECT RED INTO YOUR WARDROBE IS THROUGH ACCESSORIES & SHOES.**

STYLING-WISE, LITTLE RED ACCESSORIES, LIKE A **PAIR OF POINTED-TOE PUMPS** AND A MINI BAG, PERFECTLY COMPLETES A MONOCHROME RED LOOK.



VERBIAGE:

THE CLASSIC STRIPED SWEATER

STRIPES ARE BACK IN A BIG WAY FOR FALL, BRINGING A **TIMELESS PATTERN TO A SEASON FILLED WITH RICH TEXTURES AND COZY LAYERS.**

STRIPES ARE OFTEN UNFAIRLY GROUPED INTO THE "BASIC" CATEGORY OF PATTERNS, BUT **WHEN DRAWN IN UNIQUE COLORS,** MAKE FOR SOMETHING THAT'S ANYTHING BUT.

STRIPES ARE AN EASY WAY TO SPRUCE UP ANY OUTFIT, AND **WITH THE HELP OF COLOR,** THERE ARE PLENTY OF WAYS TO WEAR THEM WITHOUT LOOKING LIKE YOU'RE CHANNELLING A NAUTICAL INFLUENCE.

WHETHER YOU'RE A FAN OF BOLD, WIDE STRIPES OR PREFER MORE SUBTLE PINSTRIPIES, THIS CLASSIC PRINT IS **PERFECT FOR CREATING EYE-CATCHING ENSEMBLES.**

PAIR A CHUNKY STRIPED KNIT WITH YOUR FAVORITE JEANS AND ANKLE BOOTS FOR A **CASUAL WEEKEND LOOK.**

FOR A MORE POLISHED STYLE, TUCK A LIGHTWEIGHT STRIPED SWEATER INTO HIGH-WAISTED TROUSERS OR A LEATHER SKIRT.



STRIPES ARE THE PERFECT ADDITION TO YOUR FALL CAPSULE WARDROBE. FROM SWEATERS TO ACCESSORIES, DRESSES TO TROUSERS, **THIS VERSATILE PATTERN CAN BE DRESSED UP OR DOWN, MIXED WITH OTHER PRINTS, OR WORN AS A BOLD STATEMENT PIECE.** WHATEVER YOUR STYLE, THERE'S A WAY TO WEAR STRIPES THAT WILL HAVE YOU LOOKING EFFORTLESSLY CHIC ALL SEASON LONG.

VERBIAGE:

BROWN IS A DEEP, RICH COLOR THAT EVOKES WARMTH. IT SHARES THE VERSATILITY OF BLACK BUT WITH A WARM, WELCOMING UNDERTONE AND INHERENTLY LUXE FEEL.

SINCE IT IS A DARKER COLOR, YOU CAN USE IT AS A **GROUNDING ELEMENT**, SIMILAR TO BLACK OR NAVY, IN YOUR OUTFITS, **ADDING LIGHTER COLORS TO IT FOR SOME CONTRAST.**

DESIGNERS HAVE CONSISTENTLY DEMONSTRATED THAT YOU CAN **MIX AND MATCH CHOCOLATE BROWN WITH VARIOUS COLORS**, FROM BUTTER YELLOW TO NAVY, INSTEAD OF JUST WEARING IT HEAD TO TOE.

STYLING TIP: IF YOU DON'T WANT TO GO FULL ON BROWN, START BY **ADDING BROWN ACCESSORIES LIKE A BAG OR SCARF.**

EXCHANGE YOUR CLASSIC LBD (LITTLE BLACK DRESS) AND **UPDATE IT TO A LITTLE BROWN DRESS** THAT'S EASY TO LAYER UNDER BLAZERS & CARDIGANS FOR A WARM FALL LOOK.

SHADES OF BROWN

